



華擎科技 ASRock Inc.

Stock Code 3515



Safe Harbor Statement

Except for historical information contained herein, the matters set forth in this presentation are forward looking statements that are subject to risks and uncertainties that could cause actual results to differ materially, including the impact of competitive products and pricing, timely design acceptance by our customers, timely introduction of new technologies, ability to ramp new products into volume, industry wide shifts in supply and demand for electronic products, industry overcapacity, availability of manufacturing capacity, financial stability in end markets, and other risks.



Company Profile

ASRock Product Line

Consolidated Financial Result

Business Highlight

Q&A





Established : 2002.May.

Capital : NT\$1,216million

Chairman : Tung, Hsu-Tien ; GM : Hsu, Lung-Lun

Core Business: MB, Server (ASRock Rack), IPC (ASRock Industrial), Mini PC, Graphics Card, Gaming Monitor

Milestones



Product Line

Mini PC
Series



Motherboard
Series



Graphics Card
Series



Server/Workstation
Series



Industrial PC
Series



Gaming Monitor
Series





Profit & Loss

NT\$ million	2022	2023	YoY
Revenue	17,121	18,992	11%
COGS	(13,420)	(15,162)	13%
Gross Profit	3,701	3,830	3%
Operating Expense	(2,516)	(2,682)	7%
Operating Income	1,185	1,147	-3%
Non-Operating Income (Loss)	246	71	-71%
PBT	1,431	1,218	-15%
Net Income	1,227	978	-20%
Net Income Attributable to Stockholders	1,066	919	-14%
EPS (NT\$)	8.69	7.54	-13%
Gross Margin (%)	22%	20%	
Operating Profit Margin (%)	7%	6%	
Net Profit Margin (%)	7%	5%	
ROE (%)	13%	11%	



Balance Sheet

NT\$ million	2022/12/31		2023/12/31	
Current Assets				
Cash and Equivalents	3,588	24%	3,046	21%
AR	1,633	11%	1,950	14%
Inventory	8,010	54%	6,376	44%
Total Current Assets	13,994	95%	13,553	94%
Other Assets	774	5%	823	6%
Total Assets	14,768	100%	14,375	100%
Current Liabilities				
Short-Term Loans	625	4%		
AP	3,003	20%	3,215	22%
Total Current Liabilities	5,814	39%	5,380	37%
Total Liabilities	5,874	40%	5,492	38%
Capital	1,220	8%	1,216	8%
Retained Earnings	3,937	27%	3,886	27%
Net Equity	8,894	60%	8,883	62%
Total Liabilities and Net Equity	14,768		14,375	
Book Value Per Share (NT\$)	67.15		66.78	

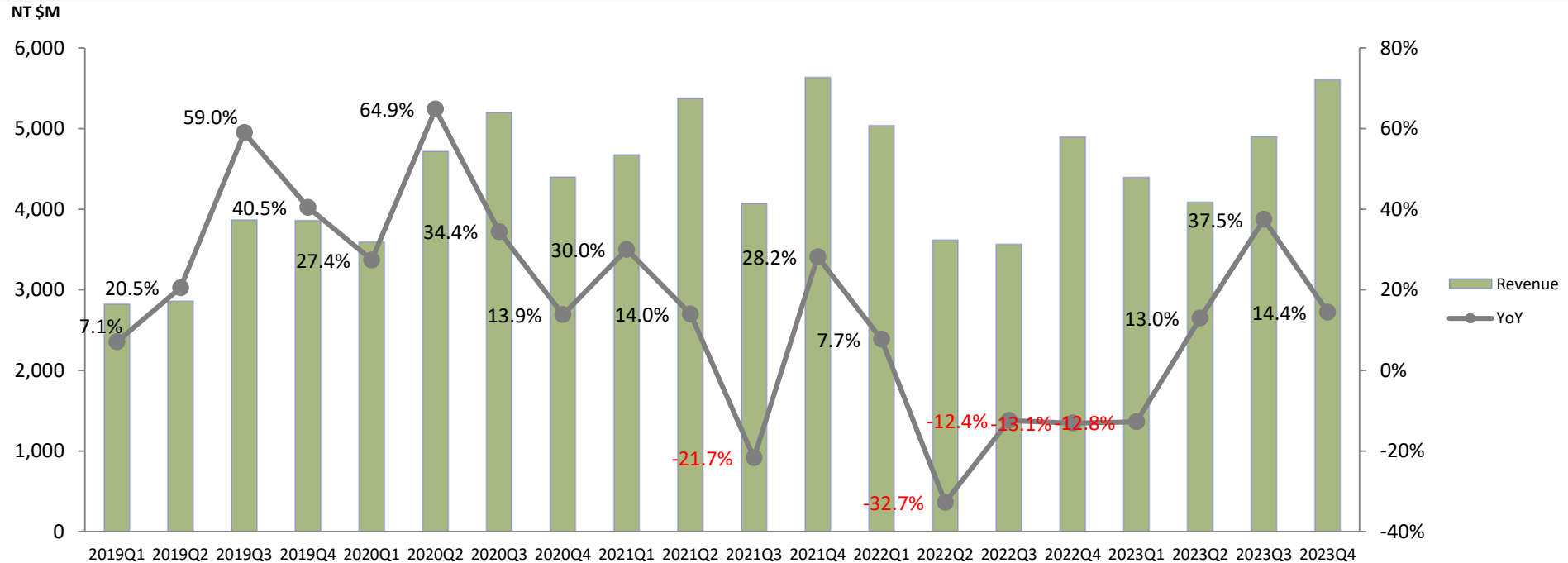


Statement of Cash Flows

NT\$ million	2022	2023
Cash Flows from Operating Activities		
PBT	1,431	1,218
(Increase) Decrease in Accounts Receivable	264	(332)
(Increase) Decrease in Inventory	1,516	1,635
Increase (Decrease) in Accounts Payable	(1,454)	213
Net Cash Provided (Used) by Operating Activities	1,141	2,636
Cash Flows from Investing Activities		
(Acquisition) Disposal of Financial Assets at Amortized Cost	940	(1,536)
Interest received	31	116
Net Cash Provided (Used) by Investing Activities	869	(1,497)
Cash Flows from Financing Activities		
Increase (Decrease) in Short-Term Loans	625	(625)
Cash Dividends Paid	(1,611)	(1,081)
Net Cash Provided (Used) by Financing Activities	(1,029)	(1,680)
Effect of Exchange Rate Changes	393	204
Net Increase (Decrease) in Cash	1,374	(542)
Cash, Beginning of the Period	2,214	3,588
Cash, End of the Period	3,588	3,046

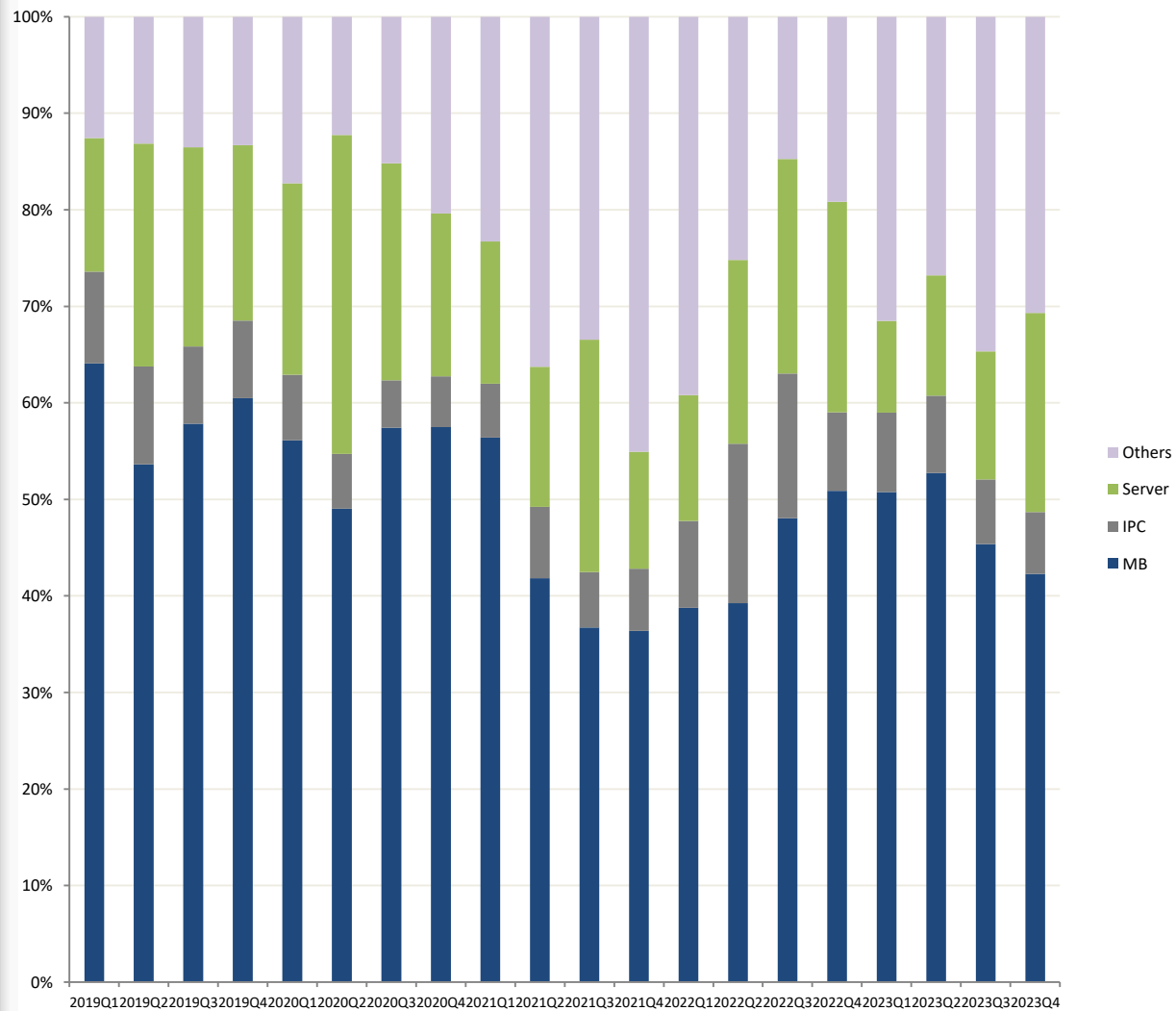


Consolidated Revenue Trend



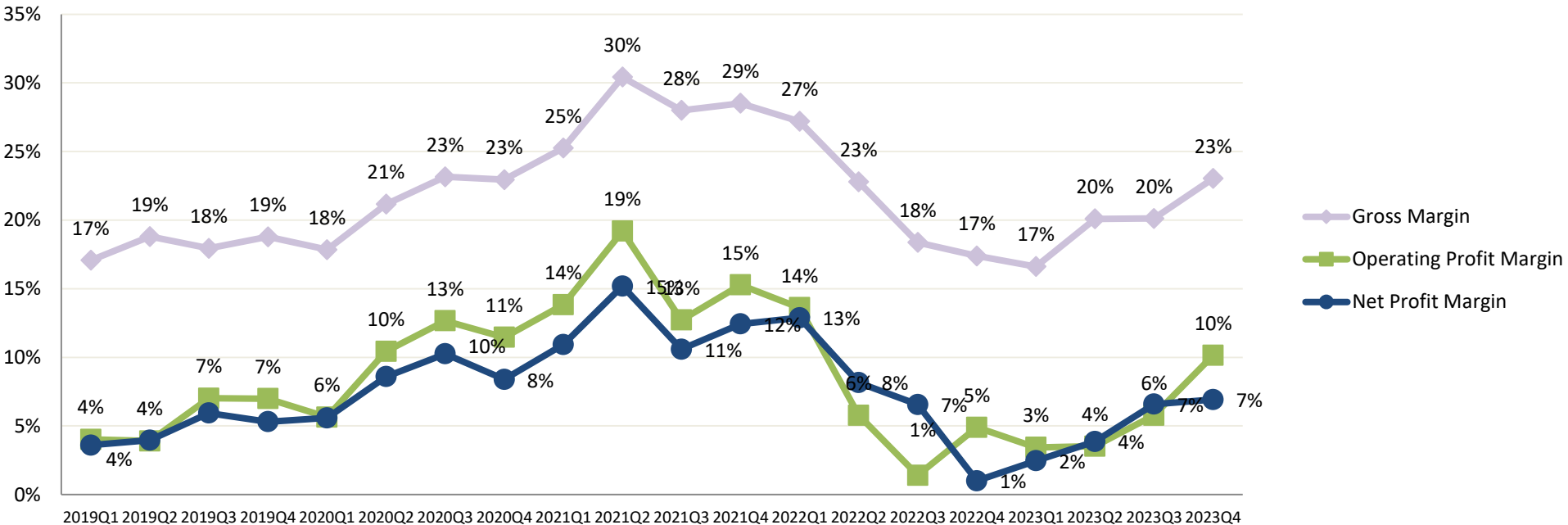


Revenue Breakdowns by Products





Margin Trend



The ASRock logo is positioned in the top-left corner of the image. It features the brand name in a bold, green, sans-serif font. The background of the entire image is a high-angle, panoramic view of a city skyline at dusk or dawn, with the sky transitioning from a deep purple to a bright yellow near the horizon. The city lights are visible, and the Empire State Building stands out prominently in the center of the skyline.

ASRock

Q & A